



Contact Anthony Spiteri

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Proreel Video Productions - WebClips

The growth in the uptake of broadband has opened up effective, low cost marketing and advertising opportunities for business. At Proreel we are excited about the potential of internet video to promote your product or service. Be it a gliding video tour showcasing your facilities (resort, gym, conference centre), a product demonstration, or for that personal touch, a message from you welcoming visitors to your website.

Proreel Visual Productions offers a range of video packages to suit your business's promotional requirements and budget. The below packages offer a 1 - 3 minute video productions outputted ready for the internet.

Gliding Video Tour \$1200 (Inc GST)

This is a captivating way to showcase your premises to prospective clients. Glide through rooms, walk through corridors and pan 360 degrees in a video guided tour. Viewers will appreciate the physical space and atmosphere of what you have to offer them, be it a function centre, accommodation or a property for sale. This is the next best thing to physically being on site.

The package includes the following;

- Up to 4 hours on site filming during business hours.
- 10 hours editing.
- Copyright free music to enhance presentation.
- Internet ready files as required.

Welcome Message - \$880 (Inc GST)

In the same way you welcome your guests into your home or office, why not greet your prospective clients as they visit your companies webpage. The welcome message adds a talking character to your website delivering information on what you have on offer. This is a great way to hold the attention of your website visitors and stimulate further enquiries.

The package includes the following;

- Green screen set-up
- Up to 2 hours on site filming during business hours.
- 3 hours editing.
- Copyright free music to enhance presentation.
- Internet ready files as required.



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Online Testimonial Videos \$880 (Inc GST)

One of the most powerful marketing tools in the business world is word of mouth. When someone other than you touts your business as being great, people are apt to listen. That's where client testimonial videos come into play.

Having a client testimonial clips on your site makes it more engaging and will bring credibility of your product/service to prospect clients.

The package includes the following;

- Pre-interview preparation of relevant questions.
- Up to 2 hours on site filming during business hours.
- 3 hours editing.
- Copyright free music to enhance presentation.
- Internet ready files as required

Product Demonstration Videos (\$1600 Inc GST)

Product demonstration videos are an excellent, cost-effective way to highlight the benefits of your product to a wide audience. Show off its features, show it in use, include case studies or testimonials and demonstrate its value to your prospective clients.

The package includes the following;

- Up to 4 hours on site filming during business hours.
- 8 hours editing.
- Copyright free music to enhance presentation.
- Internet ready files as required.

Photo Slideshows \$150 (Inc GST)

- Up to 60 photos
- Copyright free music to enhance presentation.
- Internet ready files as required.



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Optional Package Extras

- Extra hours filming or editing at your request - \$150 per hour
- Add titles and company logos - \$50
- Incorporating slides to presentations - \$150
- Accommodation, if necessary, where out of hours filming may be required
- Any scripting and voice over requirements (from \$350)
- Talent/Model - call us for a quote
- Digital effects, animations - \$150 per hour
- 2 day turnaround: - \$350
- Additional copies - DVDs \$25 - Blu-Ray - \$50 (discounted rates available for larger quantities)
- Uploading files to your website - call us for a quote

Custom Video Service

Need a custom package? Feel free to give us a call and we can discuss your video production requirements with you.

Contact Details

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